

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497852 /		<u>Alt Order #</u> 06365901
<u>Product</u> OBAMA SKED A ADD		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 2002
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 10/08/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/09/12	10/15/12	MORE Access	630-7pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$400.00			
N 2	KVVU	10/09/12	10/15/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$625.00			
N 3	KVVU	10/09/12	10/15/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$700.00			
N 4	KVVU	10/09/12	10/15/12	TMZ	730-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$850.00			
N 5	KVVU	10/09/12	10/15/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				1	\$275.00			
N 6	KVVU	10/12/12	10/12/12	X-Factor	Fri 8p-9p		:30			NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$1,650.00			
N 7	KVVU	10/12/12	10/12/12	Fringe	Fri 9p-10p		:30			NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	----1--				1	\$1,750.00			
N 8	KVVU	10/15/12	10/15/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$4,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/12	10/21/12	1-----				1	\$4,350.00			
N 9	KVVU	10/13/12	10/13/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	1	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----1-				1	\$2,325.00			
N 10	KVVU	10/13/12	10/13/12	Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1		:30			NM	5	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----1-				1	\$1,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 497852 /		<u>Alt Order #</u> 06365901
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Product</u> OBAMA SKED A ADD
<u>Advertiser</u> Obama For America		<u>Estimate #</u> 2002
		<u>Original Date / Revision</u> 10/08/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$1,000.00	NM		
See MG 10.2, 10.3, 10.4, 10.5, 10.6												
2	KVVU	10/08/12-10/14/12		Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
3	KVVU	10/08/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
4	KVVU	10/08/12-10/14/12		The Closer	M-Sa 8-10p/Su 7-1	-----Sa--	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
5	KVVU	10/13/12-10/13/12		TMZ Weekend	Sat 130-230am	-----Sa--	:30		\$150.00	NM		
Ⓜ MG for 12.1, 10.1												
6	KVVU	10/14/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$825.00	NM		
Ⓜ MG for 12.1, 10.1												
N 11	KVVU	10/14/12	10/14/12	NFL Late Game	NFL Late Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-----1					1	\$8,500.00			
N 12	KVVU	10/14/12	10/14/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-----1					1	\$2,450.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12		Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$2,450.00	NM		
See MG 10.2, 10.3, 10.4, 10.5, 10.6												
N 13	KVVU	10/09/12	10/15/12	BB League Championships	1pm-8pm		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/09/12		10/15/12	M-----S					2	\$3,250.00			
N 14	KVVU	10/09/12	10/09/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-1-----					1	\$3,550.00			
N 15	KVVU	10/09/12	10/09/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	\$3,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 10/08/12		10/14/12	-1-----					1	\$3,550.00			
Totals											19	\$38,475.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	19	\$38,475.00	\$32,703.75
Totals	19	\$38,475.00	\$32,703.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT8/12 11.21
CHANGES *** KVVU-TV ***

WASHINGTON, DC 20007

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

_____ (CFE)

[illegible]

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE
			OCT8/12 11.21

TO ROSE
FR NIKKI
OK'D M1-M3
SEE LINES 18-23
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA SKED A ADD

AGENCY ADVERTISER CODE = 95	AGENCY EST# = 2002
AGENCY PRODUCT CODE = 101	

7	S	800P-900P	30	\$1,650.00	10/12	10/12	0	FRI	0
PROGRAM : TOUCH									
CON COM1: TOUCH									

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	A		800P-900P	30		\$1,650.00	10/12	10/12	1		FRI	1
PROGRAM : X FACTOR ORD COM1 : PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT12 ON LINE-7 FOR 1 SPOT/WK												
10	S		100P-800P	30		\$2,325.00	10/13	10/13	0		SAT	0
PROGRAM : FOX COLLEGE FOOTBALL CON COM1 : FOX COLLEGE FOOTBALL												
19	A		1130A-400P	30		\$2,325.00	10/13	10/13	1		SAT	1
PROGRAM : FOX COLLEGE FOOTBALL ORD COM1 : CORRECT TP. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT13 ON LINE-10 FOR 1 SPOT/WK												
11	S		800P-900P	30		\$1,000.00	10/13	10/13	0		SAT	0
PROGRAM : COPS / COPS CON COM1 : COPS / COPS												
20	A		800P-900P	30		\$825.00	10/13	10/13	1		SAT	1
PROGRAM : STAR WARS THE CLONE WARS ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT13 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT14 ON LINE-14 FOR 1 SPOT/WK												
21	A		900P-1000P	30		\$825.00	10/14	10/14	2		SUN	2
PROGRAM : SIMPSONS/SIMPSONS ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												
22	A		900P-1000P	30		\$825.00	10/13	10/13	1		SAT	1
PROGRAM : THE CLOSER ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												
23	A		130A-230A	30		\$150.00	10/13	10/13	1		SAT	1
PROGRAM : TMZ WEEKEND ORD COM1 : NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 20-23												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

14	S		900P-1000P	30		\$2,450.00	10/14	10/14	0		SUN	0
----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : FAMILY GUY /AMERICAN DAD
 CON COM1: FAMILY GUY /AMERICAN DAD
 STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#7	MISSED:FRI/800P-900P				OCT12		30S	\$1,650.00	(OCT8/12)	
			OFFER:FRI/800P-900P				OCT12		30S	\$1,650.00	PLS ADVISE.	
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.									

M2	OK'D	BUY#10	MISSED:SAT/100P-800P				OCT13		30S	\$2,325.00	(OCT8/12)	
			OFFER:SAT/1130A-400P				OCT13		30S	\$2,325.00	PLS ADVISE.	
			CMT:CORRECT TP. PRE-BOOKED PLS APPROVE.									

M3	OK'D	BUY#11	MISSED:SAT/800P-900P				OCT13		30S	\$1,000.00	(OCT8/12)	
		BUY#14	SUN/900P-1000P				OCT14		30S	\$2,450.00		
			OFFER:SAT/800P-900P				OCT13		30S	\$825.00	PLS ADVISE.	
			& SUN/900P-1000P				OCT14 (2/WK)		30S	\$825.00		
			& SAT/900P-1000P				OCT13		30S	\$825.00		
			& SAT/130A-230A				OCT13		30S	\$150.00		
			CMT:NO NETWORK PRIME DUE TO SPORTS. PRE-BOOKED PLS APPROVE.									

OCT/12 38475.00 CONTRACT TOTAL 38475.00
 TOTAL SPOTS 19

MARKET TOTALS \$167,282 KVVU 23% KSNV 29% KLAS 22% KTNV 14% KVMY 8% KVCW 2% CABL 0%
 SHARES EST. KTUD 2%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6365901
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET

HARRIS REPORT FROM REP
OCT8/12. 09.48
*** KVVU-TV ***

ADV #	ADV. NAME	POLI/B OBAMA/D/PRE/US	REP. #	OFF. #	762	SALESMAN #
AGY # 1051	AGY. NAME	GREER, MARGOLIS, MITCHELL	BUYER NAME	MAURA GILROY		

3050 K ST NW,	SALES PRSN
	PH- TERESA DIFURIA

ORDER # 497852 WASHINGTON, DC 20007

CONTRACT # 6365901 CLASS: NATL. LOCAL REGIONAL

PRDCT	OBAMA SKED A ADD	EST# 2002	COMMENTS: (LINE, ORDER, INVOICE)
-------	------------------	-----------	----------------------------------

FLIGHT DATES	OCT9/12	OCT15/12	WK-1
--------------	---------	----------	------

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT8/12 09.48

REP: TO ROSE
FR NIKKI
NEW OBAMA SKED A ADD
TOTAL \$38475
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA SKED A ADD

[illegible]

PROGRAM : FOX5 NEWS 6A
CON COM1 : FOX5 NEWS 6A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			630P-700P PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$400.00	10/9	10/15	1		TU-F,M	1
3			700P-730P PROGRAM : EXTRA CON COM1: EXTRA	30		\$625.00	10/9	10/15	1		TU-F,M	1
4			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS	30		\$700.00	10/9	10/15	1		TU-F,M	1
5			730P-800P PROGRAM : TMZ CON COM1: TMZ	30		\$850.00	10/9	10/15	1		TU-F,M	1
6			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS	30		\$275.00	10/9	10/15	1		TU-F,M	1
7			800P-900P PROGRAM : TOUCH CON COM1: TOUCH	30		\$1,650.00	10/12	10/12	1		FRI	1
8			900P-1000P PROGRAM : FRINGE CON COM1: FRINGE	30		\$1,750.00	10/12	10/12	1		FRI	1
9			900P-1000P PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR	30		\$4,350.00	10/15	10/15	1		MON	1
10			100P-800P PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL	30		\$2,325.00	10/13	10/13	1		SAT	1

1130-44

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			800P-900P	30		\$1,000.00	10/13	10/13	1		SAT	1
PROGRAM : COPS / COPS CON COM1: COPS / COPS												
12			100P-400P	30		\$8,500.00	10/14	10/14	1		SUN	1
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
13			1000A-100P	30		\$7,500.00	10/14	10/14	0		SUN	0
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
14			900P-1000P	30		\$2,450.00	10/14	10/14	1		SUN	1
PROGRAM : FAMILY GUY /AMERICAN DAD CON COM1: FAMILY GUY /AMERICAN DAD												
15			430P-800P	30		\$3,250.00	10/9	10/15	2		TU-M	2
PROGRAM : MLB NLCS CON COM1: MLB NLCS												
16			800P-900P	30		\$3,550.00	10/9	10/9	1		TUE	1
PROGRAM : RAISING HOPE/BEN & KATE CON COM1: RAISING HOPE/BEN & KATE												
17			900P-1000P	30		\$3,550.00	10/9	10/9	1		TUE	1
PROGRAM : NEW GIRL/MINDY PROJECT CON COM1: NEW GIRL/MINDY PROJECT												
OCT/12			38475.00									

CONTRACT TOTAL 38475.00
 TOTAL SPOTS 16

MARKET TOTALS \$167,282 KVVU 23% KSNV 29% KLAS 22% KTNV 14% KVMY 8% KVCW 2% CABL 0% KTUD 2%

SHARES EST.

SVC- NSI
 DEMOS- RA35+*